

# FRACTIONAL IT EXPERTISE: A SMART INVESTMENT

## BALANCE COST, RISK, AND PERFORMANCE

Many small and mid-sized organizations struggle to balance IT costs, security risks, and operational demands. Hiring internally can be expensive and slow while doing nothing increases exposure.

Fractional IT and GRC services align expertise with actual business needs without the overhead of a full-time department.

Most SMBs don't need full-time experts. They need targeted expertise at critical moments. Fractional services eliminate the cost of underutilized staff and reduce the risk of knowledge gaps.

## PRACTICAL USE CASES

- ✔ **GRC Readiness:** Prepare for audits and achieve compliance without the cost of hiring a full-time compliance officer.
- ✔ **Security Assessment:** Proactively identify vulnerabilities and harden environments before costly incidents occur.
- ✔ **Process Automation:** Improve operational efficiency and ROI through modern workflows without expanding headcount.

## WHO WE ARE




3SG Plus is a technology reseller and IT managed services provider headquartered in Columbus, Ohio. Our services include GRC (governance, risk, and compliance), IT business process assessments, cybersecurity, digital transformation, and enterprise content management.

## WHAT WE DO



We help businesses navigate complex IT and compliance challenges by delivering tailored solutions that enhance security, streamline operations, and ensure regulatory compliance. Our expert guidance and innovative technology help simplify risk management and provide the support businesses need to maintain compliance and operational efficiency.

## WHY 3SG PLUS



With over 20 years of experience in digital transformation, workflow automation, and IT, customers can trust that 3SG Plus possesses the knowledge and skills necessary to address their needs and provide solutions that are informed by years of industry expertise and best practices.


## INTERNAL IT VS. FRACTIONAL EXPERTISE: A SIDE-BY-SIDE COMPARISON


| CATEGORY                   | IT TEAM<br>(INTERNAL)                     | FRACTIONAL EXPERTISE<br>(3SG PLUS)         |
|----------------------------|---|--|
| <b>Cost Structure</b>      | Fixed salary, benefits, and overhead      | Flexible, project or monthly-based         |
| <b>Time to Value</b>       | Weeks to months (hiring, onboarding)      | Immediate start, rapid deployment          |
| <b>Skill Coverage</b>      | Limited to the skills of individual hires | Access to a full bench of specialists      |
| <b>Scalability</b>         | Hard to scale up or down quickly          | Easily scales up/down with business needs  |
| <b>Risk and Compliance</b> | May lack deep GRC or audit depth          | Built-in compliance and security expertise |
| <b>Tech Exposure</b>       | Narrow (based on previous experience)     | Broad, cross-industry experience           |
| <b>Flexibility</b>         | High long-term commitment                 | Low commitment, highly adaptable           |


By choosing a fractional partner, companies lower the barrier to entry for enterprise-grade IT while ensuring budget is spent on outcomes, not just presence.

**Don't let "good enough" IT become a bottleneck for growth. Let's identify your highest-risk gaps and explore a right-sized strategy for your business.**

## CONTACT US

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